In the context of World Tourism Day
(27 September 2021)

Victoria Memorial Hall
in its Centenary Year
presents an online lecture on

*Tourism for Inclusive Growth*

by

Dr Venu Vasudevan
Additional Chief Secretary, Tourism, Government of Kerala

Tuesday, 28 September 2021, 6.30 pm

Please join on the link below
https://us02web.zoom.us/j/86338273615?pwd=NGR4U2RX-MThWQlo1c3dvK1FJSVdBiUT09
Meeting ID: 863 3827 3615
Passcode: 523374

To be streamed live also on Facebook at
https://www.facebook.com/victoriamemorialhall
The theme for World Tourism Day 2021 is ‘Tourism for Inclusive Growth.’ As the UN World Tourism Organization puts it, this is an opportunity to look beyond tourism statistics and acknowledge that behind every number there is a person. On this day, UNWTO exhorts its stakeholders to ensure that nobody is left behind as the world begins to open up again. This talk will try to look at the possibilities and pitfalls as tourism restarts in India, focusing on the people in the industry. It will also describe Kerala’s efforts in Responsible Tourism, which works to ensure that the benefits of tourism development go to local communities.

Dr Venu Vasudevan