



VICTORIA MEMORIAL HALL

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*cordially invites you to a talk on*

## **The Changing Philosophy of Curation and Museum Management in the Current Century**

*Speaker*

**A Damodaran**

Chair Professor – DIPP Chair of IPRs  
Economics and Social Sciences Area  
Indian Institute of Management, Bangalore

**Wednesday, 28 February 2018, 3.00 pm**  
**Victoria Memorial Hall, Conference Hall**  
(New Library Building, next to Administrative Building)  
1 Queen's Way, Kolkata 700 071

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Entry only through East gate (opp. St. Paul's Cathedral); kindly note that cars are not allowed inside

This talk surveys the evolution of curatorial thought and its impact on management practices in the world. As the 20th century unfolded, the curators came out to the foreground and assumed the role of key agents of design and discourse of art exhibitions, in which their identity is stamped. Curatorial choice redefined consumer impressions. This is true of biennials as well. With the onset of digital technology the advent of block chains is radically disrupting mediating structures in arts industries. Biennials are also in the grip of change. Cash strapped museums are redefining ways of reaching to new customers. The art world is in the throes of a major turmoil. This talk is a voyage across the uncertain world of arts in the current century.

